

Press Release

2/4/2004



Chris Charlton, founder and managing director of Namaste, sets off on an amazing 3-4 year global adventure in a state of the art expedition vehicle

Starting on 5 April 2004, and led by Chris Charlton (33), the Namaste Global Expedition is a 3.5 year, 200,000km adventure that will traverse all seven continents, 5 of which will be overland in a state of the art customised expedition vehicle.

Travelling through over 110 countries, the expedition will encompass an amazing range of cultures, landscapes and challenges, one of which is to climb the highest mountain in each continent, starting with Denali in Alaska and finishing with Everest.



In addition to a number of consultancy and training assignments on route, Chris will be providing individually tailored adventure travel holidays for individuals and groups (of up to 3 people) in any country on the expedition route, allowing anyone to share in this extraordinary expedition experience.

The expedition also aims to raise awareness of a number of local & international development and conservation issues through direct community interaction whilst on expedition and through all expedition media.

The expedition represents the fulfilment of Chris' long-held personal dream to drive around the world, climb the seven summits, and make a difference along the way. Throughout the expedition, Chris will be writing and producing a number of Namaste books and films, including the "Namaste World Of" series.



During the expedition's first leg, Chris will be travelling through North America from April to August 2004, with 5 key stages:

April 2004 - Travelling right across Canada from Halifax to Alaska.

May 2004 - Touring south and west Alaska, then climbing Mt McKinley.

June 2004 - Heading south through Canada's British Columbia

July 2004 - Exploring the mountain states of Western USA

August 2004 - Travelling north to south right through Mexico

WORLD MAP - Route & Time Outline



Notes to Editors:

Further information about the Namaste Global Expedition, including rough timings for the route shown opposite, can be found on www.namaste.co.uk

See attached document for further information about the expedition leader Chris departs from Heathrow on Flight AC861 on 5 April 2004. He has full communications on board the vehicle, including phone and email

Please send an email to enquiry@namaste.co.uk if you would like

- further information, photos, transcripts of interviews with family, friends and the prep team, or to arrange interviews
- regular updates, news, and stories from the expedition
- to discuss feature ideas

Please send or fax a copy of any material published to the address below for the expedition portfolio. Many thanks.